

ABSTRACT OF THE DISCLOSURE

It is an object of the present invention to facilitate financing of an IP vendor and pass a reward worthy of the IP on to the vendor, to thereby encourage the IP vendor to make IP of high quality open to the public and reduce burden of design and proving of IP on a user using IP. IP provided from a vendor is made open to the public in a market, for which stocks are issued. Consideration for the stocks bought by an investor is passed on to the vendor through the market. Consideration determined in response to frequency of use of the IP open to the public is paid from a user using the IP to the market, to thereby indirectly pass the consideration on to the vendor. Allotment is provided from the vendor to the investor.